



University of
South Australia

UNISA BUSINESS
IS RANKED IN
THE TOP 1%
WORLDWIDE*

Bachelor of
BUSINESS

 unisa.edu.au/business

Enjoy the flexibility of a broad business degree and create your own study plan based on your career goals.

Complete 15-45 days of industry placement with a local or international organisation as an elective course.

Complete an undergraduate degree and masters degree in just four years with our 3+1 Pathway to Masters package.



 City West Campus

 3 years full-time

 February and August intakes

ATAR7.0
IELTS Total.....6.0
IELTS Reading6.0
IELTS Writing6.0
(or equivalent for other English Language tests accepted by UniSA)

DEGREE CODE: **DBBN** | CRICOS CODE: **O82882D**



Scholarships available

Business students engaging with an academic



UniSA Business is AACSB and EFMD (EQUIS) accredited.

*UniSA Business is one of just ten institutions in Australia and 189 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2020.

Information correct at time of printing (September 2020)
CRICOS Provider number OO121B

Bachelor of **BUSINESS**

This highly flexible business degree allows you to tailor your studies to your interests and future career.

You will develop a solid grounding in business fundamentals such as international business, economics and entrepreneurship. Then, tailor your studies through a range of electives, minor study areas, or majors in Innovation and Entrepreneurship or International Business.

Discover pathways into other Bachelor of Business degrees with tailored specialisations and transfer with study credit for successfully completed courses.

REAL-WORLD CONNECTIONS

You will learn from teachers with professional experience as part of your studies. You will also have opportunities to connect with industry outside the classroom by completing an internship or industry project, or by participating in our overseas exchange program.

Build your network and career by participating in our Business Career Mentor Program which pairs you with an experienced business professional.

BACHELOR AND MASTERS DEGREE IN 4 YEARS

Package the Bachelor of Business with a choice of Master of Management degrees and graduate with two qualifications in just four years with our 3+1 Pathway to Masters program.

CAREER OUTCOMES

Business owner / entrepreneur / business adviser / business consultant / business development manager / human resources adviser / marketing and communications officer



“My area of research interest is in strategic knowledge management to support organisational sustainability in times of change and disruptions.”

Dr Saras Sastrowardoyo
Program Director

DEGREE STRUCTURE

FIRST YEAR

Career Development for Professionals
Accounting for Business OR
Quantitative Methods for Business
Business and Society
OR International Study
Tour OR Elective
Principles of Economics

Elective

Marketing Principles:
Trading and Exchange
Management and Organisation
Minor 1

SECOND YEAR

Business Intelligence
Business Law
Minor 1
Minor 2

Entrepreneurship for Social
and Market Impact

Minor 1

Minor 2

Minor 2

THIRD YEAR

Strategic Management
Minor 1
Minor 2
Elective

International Business
Environments OR
International Elective

3 x Electives

**No.1 in SA
FOR GRADUATE
CAREERS IN
BUSINESS AND
MANAGEMENT#**



University of
South Australia

For more information, please visit

unisa.edu.au/international
unisa.edu.au/enquiry

*ComparED (QILT) Graduate Outcomes Survey 2017-19 – Full-time Employment Indicator (Undergraduate), Public SA-founded universities only.

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